



LIVE BAND SPONSOR -- \$3,000

- Exclusive Band VIP Status: includes 10 complimentary admissions and private seating for one evening
- Company logo displayed on sponsorship banner over stage throughout 4-Day Festival
- Nightly announcements during Main Stage Entertainment
- Company name/logo included in all submissions, print and radio advertisements
- Company logo in the Proud American Days Festival flyer mailed to approximately 15,000 households
- Company logo with link to company website on Official Proud American Days and New Lenox Community Park District websites
- Social media recognition through New Lenox Community Park District channels
- Company logo featured in Summer 2018 Program Guide distributed to over 15,000 area households. (Commitment deadline is March 9, 2018 due to printing timeline.)

ORGANIZATION: _____
CONTACT: _____
ADDRESS: _____

PHONE: _____ **EMAIL:** _____

Signature: _____
Date: _____

Return your completed form and an EPS of your logo to:
Katie Casey – Marketing/Communications Supervisor – kcasey@newlenoxparks.org

Please Remit Payment Payable To:
New Lenox Community Park District
Proud American Days Sponsorship 2018



PROUD AMERICAN SPONSOR -- \$2,000

- Nightly announcements during Main Stage Entertainment.
- Company logo on sign displayed in Entertainment Tent throughout 4-Day Festival
- Company name/logo included in all submissions and print
- Company logo in the Proud American Days' Festival Flyer mailed to approximately 15,000 households
- Company logo with link to company website on Official Proud American Days and New Lenox Community Park District websites
- Social media recognition through New Lenox Community Park District channels
- Company logo featured in Summer 2018 Program Guide distributed to over 15,000 area households. (Commitment deadline is March 9, 2018 due to printing timeline.)

PATRIOTIC SPONSOR -- \$1,000

- Company name on sign displayed in Entertainment Tent throughout 4-Day festival
- Company name included in all submissions and print
- Company name in the Proud American Days' Festival Flyer mailed to approximately 15,000 households
- Company name with link to company website on Official Proud American Days and New Lenox Community Park District websites
- Social media recognition through New Lenox Community Park District channels
- Company name featured in Summer 2018 Program Guide distributed to over 15,000 area households. (Commitment deadline is March 9, 2018 due to printing timeline.)

OLD GLORY SPONSOR -- \$500

- Company name on sponsorship sign displayed in Entertainment Tent throughout 4-Day Festival
- Company name included in all submissions and print
- Company name in the Proud American Days' Festival Flyer mailed to approximately 15,000 households
- Company name on Official Proud American Days website
- Social media recognition through New Lenox Community Park District channels
- Company name featured in Summer 2018 Program Guide distributed to over 15,000 area households. (Commitment deadline is March 9, 2018 due to printing timeline.)



STAR SPONSOR -- \$250

- Company name on sponsorship sign displayed in Entertainment Tent throughout 4-Day Festival
- On-site festival access for one company employee (Entertainment Tent excluded) to distribute company information for one 2-Hour shift; multiple shifts may be purchased. Hours include 1:00pm-3:00pm, 3:00pm-5:00pm and 6:00pm-8:00pm.
- Company name in the Proud American Days' Festival Flyer mailed to approximately 15,000 households
- Company name on Official Proud American Days website
- Company name featured in Summer 2018 Program Guide distributed to over 15,000 area households. (Commitment deadline is March 9, 2018 due to printing timeline.)

MILITARY TRIBUTE SPONSOR -- \$200

- Company name on sponsorship sign displayed at Military Tribute
- Event access to distribute company information 1 hour before and 1 hour after Military Tribute
- Company name in official Military Tribute program
- Listing as Military Tribute sponsor on Official Proud American Days website
- Listing as Military Tribute featured in Summer 2018 Program Guide distributed to over 15,000 area households. (Commitment deadline is March 9, 2018 due to printing timeline.)

IN-KIND DONATION

We kindly accept and recognize all in-kind donations of product, services, gift cards, etc. These items are needed for the assortment of activities and contests featured at the festival. Please note that for all in-kind donations (product or service) an In-Kind Donation Form with the donation value must be completed and submitted to our Business Services Department.



PLEASE COMPLETE AND RETURN THE FORM BELOW:

PROUD AMERICAN DAY SPONSORSHIP 2018

ORGANIZATION: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

Please indicate sponsorship level below:

- PROUD AMERICAN SPONSOR - \$2,000
- PATRIOTIC SPONSOR - \$1,000
- OLD GLORY SPONSOR - \$500
- STAR SPONSOR - \$250
- MILITARY TRIBUTE SPONSOR - \$200
- IN-KIND DONATION

SIGNATURE: _____ DATE: _____

Return your completed form and an EPS of your logo (if applicable) to:
Katie Casey – Marketing/Communications Supervisor – kcasey@newlenoxparks.org

Please Remit Payment Payable To: New Lenox Community Park District
Proud American Days Sponsorship 2018